

*Sponsorship
Prospectus*

JOIN US

at Fabulous

ISRI 2024
LAS VEGAS



THE ISRI

Advantage

JOIN US

at Fabulous

ISRI 2024

LAS VEGAS

OVER

6,000

RECYCLING PROFESSIONALS IN ATTENDANCE

OVER

75%

HAVE PURCHASING AUTHORITY

OVER

\$2B_{ILLION}

IN COMBINED PURCHASING POWER

SPONSORSHIP *Levels*

Make sure your brand is seen when and where it needs to be. We can leverage businesses of multiple sizes and budget levels to ensure growth and engagement at every level.

PRODUCER\$5,000 Only 10 Available
SIDE STAGE\$10,000 Only 8 Available
OPENING ACT\$20,000 Only 7 Available
FEATURED ACT\$30,000 Only 5 Available
HEADLINER\$50,000 Only 4 Available
ICON*Call for Pricing, Only 1 Available
PRESENTING*Call for Pricing, Only 1 Available

CONTACT

Janesha Russell

Director, Business Development

ISRI | *Voice of the Recycled Materials Industry*

E-mail: jrussell@isri.org

Phone: (502) 409-2615



PRODUCER *Level*

\$5,000 - Only 10 Available

PRODUCER LEVEL RECOGNITION \$5,000

- VIP Seating – All General Sessions
- Logo recognition throughout the convention on digital signage
- Logo and Link on the ISRI2024 website
- Logo recognition in the convention program
- Logo recognition in the convention preview
- 1 standard size tote bag insert (provided and produced by sponsor)
- Access to full list of attendees post convention
- 1 complimentary All-Access registration



SIDE STAGE *Level*

\$10,000 - Only 8 Available

SIDE STAGE LEVEL RECOGNITION \$10,000

- VIP Seating – All General Sessions
- Sponsor recognition of 1 Education Session including all pre and post promotion
- Choose 1:
 - Pocket Map Logo Recognition
 - Pocket Schedule Logo Recognition
 - Expo Locator Board Logo Recognition
- Logo recognition throughout the convention on digital signage
- Logo recognition on all ISRI2024 e-mail promotions
- Logo and Link on the ISRI2024 website
- Logo recognition in the convention program
- Logo recognition in the convention preview
- Logo and Link recognition in the ISRI2024 Mobile App
- 5 sponsored LinkedIn Posts (March 2024 Execution)
- 1 standard size tote bag insert (provided and produced by sponsor)
- Access to full list of attendees post convention
- 2 complimentary All-Access registrations



OPENING ACT *Level*

\$20,000 - Only 7 Available

OPENING ACT LEVEL RECOGNITION \$20,000

- VIP Seating – All General Sessions
- Sponsor recognition of 1 Full Education Track including all pre and post promotion
- Choose 1:
 - Hospitality Expo Day 1 (Breakfast, Lunch & Afternoon Break | 2 Available)
 - Hospitality Expo Day 2 (Breakfast, Lunch & Afternoon Break | 2 Available)
 - ISRI Fun Run (1 Available - Exclusive)
 - Young Executives Reception (1 Available - Exclusive)
 - Women in Recycling Reception (1 Available - Exclusive)
- Logo recognition throughout the convention on digital signage
- Logo recognition on all ISRI2024 e-mail promotions
- Logo and Link on the ISRI2024 website
- Logo recognition in the convention program
- Logo recognition in the convention preview
- Logo and Link recognition in the ISRI2024 Mobile App
- 1/4 page Ad in the convention program
- 7 sponsored LinkedIn Posts (Feb-April 2024 Execution)
- 1 standard size tote bag insert (provided and produced by sponsor)
- Access to full list of attendees w/ e-mail addresses post convention
- 3 complimentary All-Access registrations



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FEATURED ACT *Level*

\$30,000 - Only 5 Available

FEATURED ACT LEVEL RECOGNITION \$30,000

- VIP Seating – All General Sessions
- Sponsor recognition of 1 Education Session including all pre and post promotion
- Choose 2: *(all items listed are first-come first-serve)*
 - Members Only Lounges (3 locations - 2 on Expo floor, 1 near registration area | 2 Available)
 - Morning Therapy Cafe in the ISRI Hub (includes Oxygen Bar & Morning Headache Hospital Supplies | 2 Available)
 - ISRI After Hours Party - Supporting Sponsor Position (2 Available)
 - ISRI Closing Night Party - Supporting Sponsor Position (2 Available)
 - Hotel Key Card (Mandalay Bay & Delano Only)- Supporting Sponsor Position (2 Available)
 - Opening Session - Supporting Sponsor Position (1 Available)
 - Closing Session - Supporting Sponsor Position (1 Available)
 - Registration Sponsor (Both Online and Onsite | 2 Available)
 - Convention Program - Supporting Sponsor (includes logo on the cover and full page back inside cover Ad | 1 Available)
- Logo on the official ISRI2024 Tote Bag
- Logo recognition throughout the convention on digital signage
- Logo recognition on all ISRI2024 e-mail promotions
- Logo and Link on the ISRI2024 website
- Logo recognition in the convention program
- Logo recognition in the convention preview
- Logo and Link recognition in the ISRI2024 Mobile App
- 1/2 page Ad in the convention program
- 1 standard size tote bag insert (provided and produced by sponsor)
- 10 sponsored LinkedIn Posts (Jan-April 2024 Execution)
- Access to full list of attendees w/ e-mail addresses 10-days pre-convention and again post convention
- 4 complimentary All-Access registrations



BONUS FOR ALL FEATURED LEVEL SPONSORS & ABOVE

- 3 Months Web Advertising on ISRI.org & ISRINews.org
- 3 Months Monthly ISRI Event e-Newsletter Sponsorship
- 1 Month ISRI Industry Wire Advertising

\$15,000 VALUE

HEADLINER *Level*

\$50,000 - Only 4 Available

HEADLINER LEVEL RECOGNITION \$50,000

- VIP Seating – All General Sessions
- Sponsor recognition of 1 Education Session including all pre and post promotion
- Choose 2: *(all items listed are first-come first-serve)*
 - Logo on the official ISRI2024 Lanyard (1 Available)
 - ISRI After Hours Party - Primary Sponsor Position (1 Available)
 - Opening Session - Primary Sponsor Position (1 Available)
 - Closing Session - Primary Sponsor Position (1 Available)
 - Logo on all Expo Hall Aisle Signs (2 Available)
 - Hotel Key Card (Mandalay Bay & Delano Only) - Primary Sponsor Position (1 Available)
 - Convention Program - Primary Sponsor Position (includes logo on the cover and full page front inside cover Ad | 1 Available)
- Logo on the official ISRI2024 Tote Bag
- Logo on the limited run ISRI2024 T-shirt
- Logo recognition throughout the convention on digital signage
- 30 sec video promo to be run on loop on all digital signage
- Logo recognition on all ISRI2024 e-mail promotions
- Logo and Link on the ISRI2024 website
- Logo recognition in the convention program
- Logo recognition in the convention preview
- Logo and Link recognition in the ISRI2024 Mobile App
- Full page Ad in the convention program
- 1 standard size tote bag insert (provided and produced by sponsor)
- 10 sponsored LinkedIn Posts (Jan-April 2024 Execution)
- Access to full list of attendees w/ e-mail addresses 30-days and 10-days pre-convention and again post convention
- 6 complimentary All-Access registrations



BONUS FOR ALL FEATURED LEVEL SPONSORS & ABOVE

- 3 Months Web Advertising on ISRI.org & ISRINews.org
- 3 Months Monthly ISRI Event e-Newsletter Sponsorship
- 1 Month ISRI Industry Wire Advertising

\$15,000 VALUE

ICON *Level*

*Call For Pricing & Availability *Only 1 Available*

HEADLINER LEVEL RECOGNITION *Call For Pricing

- VIP Seating – All General Sessions
- Sponsor recognition of 1 Education Session including all pre and post promotion
- **ISRI Closing Night Party - Primary Sponsor**
- **Logo on the official ISRI2024 Lanyard**
- **ISRI Opening Reception Sponsor (Exclusive)**
- **Logo on all Expo Hall Aisle Signs**
- **Convention Program Full Back Page Ad**
- **Primary Logo on the official ISRI2024 Tote Bag**
- Logo and verbal recognition at all general sessions
- Logo on the limited run ISRI2024 T-shirt
- Logo recognition throughout the convention on digital signage
- 60 sec video promo to be run on loop on all digital signage
- Logo recognition on all ISRI2024 e-mail promotions
- Logo and Link on the ISRI2024 website
- Logo recognition in the convention program
- Logo recognition in the convention preview
- Logo and Link recognition in the ISRI2024 Mobile App
- Full page Ad in the convention program
- 1 standard size tote bag insert (provided and produced by sponsor)
- 10 sponsored LinkedIn Posts (Jan-April 2024 Execution)
- Access to full list of attendees w/ e-mail addresses 30-days and 10-days pre-convention and again post convention
- 10 complimentary All-Access registrations

BONUS FOR ALL FEATURED LEVEL SPONSORS & ABOVE

- 3 Months Web Advertising on ISRI.org & ISRINews.org
- 3 Months Monthly ISRI Event e-Newsletter Sponsorship
- 1 Month ISRI Industry Wire Advertising

\$15,000 VALUE



CONTACT

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MANDALAY BAY RESORT & CASINO

APRIL 15-18

REGISTER NOW

Presented By: **YOUR BRAND HERE**

PRESENTING *Level*

Make YOUR BRAND synonymous with ISRI2024 and the Recycled Materials Industry.

BENEFITS:

- Complimentary all access entries/tickets for your company (up to 20)
- Reserved seating/tables at all full convention events

BRANDING/RECOGNITION:

- Presenting sponsorship of the event; event would be named "ISRI2024 presented by YOURNAME" Your brand becomes present along with the ISRI2024 brand.

PRE-EVENT:

- Presenting sponsor logo recognition on all printed materials
- Presenting sponsor name & logo recognition on broadcast e-mails to all attendees and potential attendees
- Opportunity to place 30 second promo video into all broadcast e-mails promoting ISRI2024.
- Opportunity to send 3 customized broadcast e-mails to all attendees' pre-event.
- Presenting sponsor name recognition in all event-related press releases
- Presenting sponsor logo recognition on event Website
- Presenting sponsor logo recognition on all digital assets across web, social media, and mobile applications.

EVENT EXECUTION:

- Presenting sponsor logo recognition on ALL ISRI2024 signage including staging and backdrops
- Presenting sponsor verbal name recognition at all general sessions
- Opportunity to display 10 company-provided banners or signage at the event to be placed throughout the event space.
- Opportunity to speak during all event general sessions.
- Opportunity to play 30 second video promo at all events general sessions.
- Presenting sponsor logo recognition on all printed materials that include the ISRI2024 brand including conference badges, programs, maps, schedules, tote bags, t-shirts, etc.
- Presenting sponsor name recognition on broadcast e-mails to all attendees

- Opportunity to place 30 second promo video into all broadcast e-mails during ISRI2024.
- Opportunity to place 60 second promo video into rotation on to all digital signage throughout the convention space.
- Presenting sponsor name recognition in all event-related press releases
- Presenting sponsor logo recognition on event Website
- Presenting sponsor logo recognition on all digital assets across web, social media, official presentations, and mobile applications

POST EVENT:

- Opportunity to send 3 customized broadcast e-mails to all attendees' post event.
- Customized "Thank You" video from YOU sent to all attendees (produced by ISRI)
- Presenting sponsor logo recognition on all post-event printed materials.
- Presenting sponsor logo recognition on broadcast e-mails to all attendees
- Opportunity to place 30 second promo video into all broadcast e-mails promoting ISRI2024 content.
- Presenting sponsor name recognition in all event-related press releases
- Presenting sponsor logo recognition on event Website containing pictures, presentations, and all other post event content.
- Opportunity to place 30 second promo video into all ISRI2024 video presentation recordings.
- Presenting sponsor logo recognition on all digital assets across web, social media, official presentations, and mobile applications.
- Presenting sponsor logo on all official ISRI2024 photos and videos.
- Presenting sponsor name recognition in all content (news articles, webinars, etc.) produced post event utilizing ISRI2024 content.

***Call For Pricing & Availability Only 1 Available**

A-LA-CARTE

Options

TOTE BAG INSERTS

Branded Tote Bag Item (sponsor produced)	\$4,500
Oversized Printed Tote Bag Insert (over 8.5x11)	\$4,500
Standard Printed Tote Bag Insert (8.5x11 & under)	\$2,500

PREVIEW & PROGRAM ADS

Convention Preview

Full Page.....	\$4,250
Half Page.....	\$3,250

Convention Program

Full Page.....	\$3,750
Half Page.....	\$2,750

FULL Page Combo	\$6,500
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ISRI2024 SPONSORSHIP FORM



First Name: _____ Last Name: _____

Organization: _____

Billing Contact: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

SPONSOR LEVEL	OPTIONS	SUB-TOTAL
HEADLINER		\$
FEATURED ACT		\$
OPENING ACT		\$
SIDE STAGE		\$
PRODUCER		\$
A-LA-CARTE (Exhibitors & Sponsors Only)	<input type="checkbox"/> Brand Tote Bag Item-\$4,500 <input type="checkbox"/> Oversized Printed Tote Bag Insert (over 8.5x11)-\$4,500 <input type="checkbox"/> Standard Printed Tote Bag Insert (8.5x11 & Under)-\$2,500 <input type="checkbox"/> Convention Preview Full-\$4,250 <input type="checkbox"/> Convention Preview 1/2-\$3,250 <input type="checkbox"/> Convention Program Full-\$3,750 <input type="checkbox"/> Convention Program 1/2-\$2,750 <input type="checkbox"/> Preview & Program Full Combo-\$6,500	\$
	TOTAL:	

By signing below, I acknowledge that I am duly authorized to sign for my organization and understand I am making a commitment to participate in this sponsorship opportunity at the order total cost above. Payment for sponsorship of items or events with the Institute of Scrap Recycling Industries are not tax deductible as charitable contributions. ISRI reserves the right to terminate sponsorship agreements at will. Full lists of benefits for the options above are listing in the ISRI2023 Sponsor Prospectus.

Signature: _____ Date: _____

Return this form to Janesha Russell, Director of Business Development at jrussell@isri.org or fax to 941-203-8896

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